



## June Program Announcement –

### June 21, 2004 “Advanced Techniques for Networking”

**Denise Upah**, owner of Marty Connections and Six Degree Solutions, will show us how to take networking to the next level. Her organizations are devoted to enhancing networking opportunities for organizations or groups with similar interests or goals. Denise Upah launched her company in 1998, to combine the "best of the best" networking ideas for a more purposeful approach to networking.

The MARTY Connection now has 11 customized networking groups in the Kansas City area, totaling over 450 businesses, and has recently expanded into four other states.

*Remember...Our June meeting is “Bring a Friend for Free”. Please mark your calendar and bring a friend to the program!*

## Presidential Prose:

The ACP International 2004 Conference in Venice Italy was one of the better conferences that I have attended over that past few years. Besides the city of Venice being a beautiful and unusual city, the speakers and the agenda of the meeting touched on the subject matter that applied to the growing number of independents from the twenty-two counties that attended the conference in this fifteenth year.

The range of topics was from politics and the global economy to ethics to the aging workforce to the survival or evolution mode of the industry. Prior to the start of the conference, there were the leadership day activities. Kansas City Chapter’s own Kathy Voska became the US Board President at this conference and is also co-chairing the POP! Campaign.

Mark Venning, the new International President set the vision of the conference and his term with his *Map for Our Future*. The outline of his goals is as follows:

### Mastering Our Future

- New voices
- New Language & Venues
- New Leaders
- Our members will not come from outplacement
- Drive new conversations with ourselves and our customers
- Professional messages – clear out the “pollution of careerism”

### Marketing Our Profession

- Public relations – build on our investment
- Professional Outreach – other associations
- Educating the youth of the world
- Use our web site – marketing & management tool
- Center diversity of career services in the organizational agenda

### Mobilizing Our Members

- Continue improvements to member resources & value proposition
- Run international board like a business
- Serve members more openly and leverage participation
- POP campaign
- Expand sole proprietor members forum
- Engage volunteers form diversity of career practices

Mark’s promise is to be a more audible and visible international president. Mark has also will be visiting a many chapters as he can over his term. Yes, he was already invited to Kansas City.

If you have not attended an ACP International conference, start your savings plan for the 2005 conference in Chicago.

JIM

## Program Details -

### When:

**Monday, June 21<sup>st</sup>**

**5:15-5:30pm: Registration**

**5:30-5:45: Bus. Meeting**

**5:45- 6:30: Program**

**6:30-7:00: Networking**

### Where:

Arthur Mag Auditorium –Midwest Research Institute, 425 Volker Blvd., KC, MO. (Auditorium off of Cherry St.)

**Cost:** \$5 for members, non-members \$10

## Congratulations!

Congrats to Karen Cottengim and Anne Mullin, both of Overland Park, Kansas for receiving their notification of approval as Career Management Practitioners.

Kathy Voska, CMF, served as their sponsor.

## Great News at ACP!

### Our new website is launched!

ACP International - Kansas City Chapter has launched its own website! Visit us at [www.acpinternational-kc.org](http://www.acpinternational-kc.org). The website shares our chapter mission, goals, board member contact information, monthly events, special news and more. Although directly linked to the USA and International sites, it stands alone as its own site, so eventually it will show up in the Internet search engines on its own accord.

To show appreciation to Kansas City members, we offer a Local Experts directory where you may post a brief bio (no more than 150 words) about you and your career-related business. This page lets website visitors see who the Kansas City career industry experts are. Each member bio includes a direct hyperlink to your website, if you have one, and to your email address. As our website climbs in the Internet search engine rankings, this will become a huge benefit to you and your business as a way of attracting new clients.

Meg Montford, Past President and Technology Chair, is managing the website and will keep the content up-to-date and fresh. She will also be promoting it on the Internet in a variety of ways.

If you are a member, please email Meg with your 150-word bio patterned after the ones already posted and she will post it to the directory. Also, let her know if you have any major achievements you would like to share and she will put them onto the Local News page.

NOTE: Only contributions from current Kansas City Chapter members may be posted on the chapter website. If you are not a member, but would like to join, contact KC Membership Chair, Jacqui Barrett, or enroll directly at [www.acpinternational.org](http://www.acpinternational.org). We'd love to have you become a part of our ACP International - Kansas City Chapter!

#### 2004 Board Members:

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#### Let's Hear from YOU...

If you have news, announcements, resources, or articles you'd like to publish, please contact **Susan Tarpley** by no later than the *third Thursday of each month*. Also, send me any ideas for future newsletter columns or features. I welcome your contributions!